

AUDI *POLICY*
SYMPOSIUM

SPONSORSHIP OPPORTUNITIES

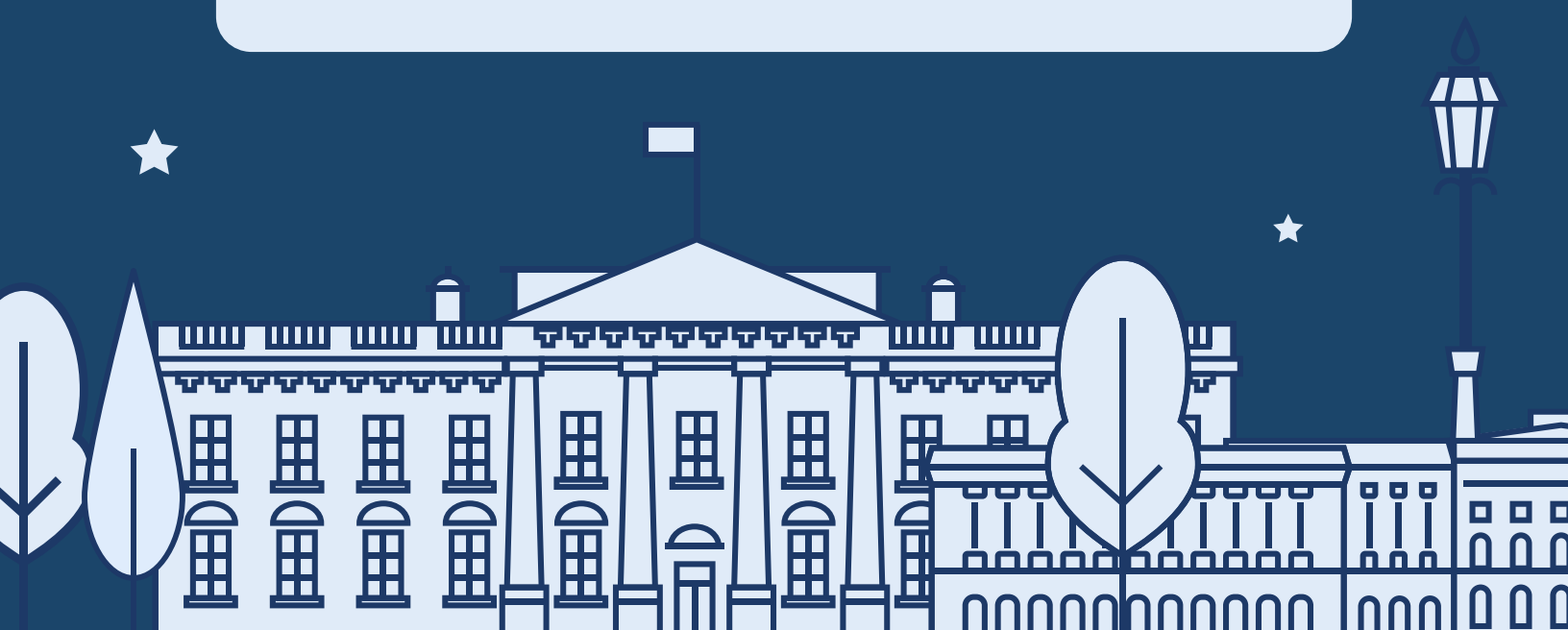
MAY 20-22 **2024**



AHRI 2024 POLICY SYMPOSIUM SPONSORSHIP OPPORTUNITIES

Gain visibility and recognition for your company during the 2024 Policy Symposium, which will be attended by 225+ member company representatives and invited association guests. This year's event will be held at the Westin Washington, DC Downtown. Below are this year's sponsorship opportunities. Last year, our Policy Symposium webpages were viewed more than 5,260 times!

Once a sponsor has reached the number of complimentary registrations allotted for its sponsorship level, additional registrants from the company may register at the current registration fee. Please list the names and email addresses of your company's complimentary and paying registrants on the form. AHRI will contact you when they are able to register.



PLATINUM SPONSORSHIP

\$20,000

Option #1: Welcome Reception

Monday, May 20
5:30 p.m. – 7:00 p.m.

- Four (4) complimentary meeting registrations
- Company logo projected during the reception
- Company logo on signage at entrances, bars, and cocktail napkins
- Company recognition at the Opening Breakfast
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website

Option #2: Meeting Space Wi-Fi

Monday, May 20 -
Wednesday, May 22

- Four (4) complimentary meeting registrations
- Company recognition through Wi-Fi access password
- Company recognition at the Opening Breakfast
- Company logo on signage near the registration desk
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website



GOLD SPONSORSHIP

\$15,000

Option #1: Opening Breakfast & Keynote Speaker

Monday, May 20
7:30 a.m. - 9:15 a.m.

Option #2: Lunch & Keynote Speaker

Monday, May 20
12:00 p.m. - 1:30 p.m.

- Three (3) complimentary meeting registrations
- Company logo projected at event
- Reserved table at the front of the room
- Company logo on signage at entrances and on napkins
- Company recognition at the Opening Breakfast
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website



SILVER SPONSORSHIP

\$7,000

Option #1: Hospitality

Monday, May 20
9:00 a.m. – 5:00 p.m.

Option #2: Hospitality

Wednesday, May 22
8:00 a.m. – 4:00 p.m.

- One (1) complimentary meeting registration (Three, if upgrading)
- Company logo on signage in hospitality area, and on napkins and coffee sleeves
- Company recognition at the Opening Breakfast
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website

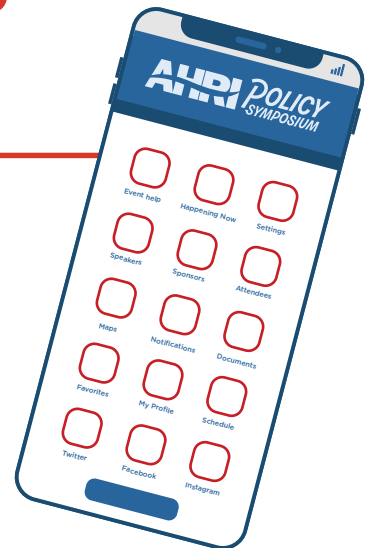
*** Upgrade your Sponsorship: Sponsor Both Hospitalities for \$10,000 and Receive an Automatic Upgrade to Gold Level**

BRONZE SPONSORSHIP

\$2,000

Mobile App Sponsorship

- Banner advertisement and link in mobile meeting app (640 X 80 pixels)
- Company recognition at the Opening Breakfast
- Acknowledgement and corporate logo in the AHRI Policy Symposium program and mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website





SPONSORSHIP AGREEMENT

Company: _____

Primary Contact: _____

Company Address: _____

City: _____ State: _____ Postal/Zip Code: _____

Phone: _____ Ref No. for Billing Purposes: _____

Email: _____

Website: _____

Indicate level of support:

- Platinum:** Monday Welcome Reception (\$20,000)
- Platinum:** Monday–Wednesday Meeting Space Wi-Fi (\$20,000)
- Gold:** Monday Opening Breakfast & Keynote Speaker (\$15,000)
- Gold:** Monday Lunch & Keynote Speaker (\$15,000)
- Silver:** Monday Hospitality (\$7,000)
- Silver:** Wednesday Hospitality (\$7,000)
- Upgraded Sponsorship:** Both Hospitalities (\$10,000)—automatic upgrade to Gold Level
- Bronze:** Mobile Meeting App (\$2,000)

Name: _____ Title: _____

Date: _____ Signature: _____

Please complete, scan, and return this agreement to:

Lauren Little
Manager, Meetings and Events
Air-Conditioning, Heating, and Refrigeration Institute
2311 Wilson Boulevard, Suite 400
Arlington, VA 22201
Direct: 703-600-0354
llittle@ahrinet.org

AHRI POLICY SYMPOSIUM 2024

THE WESTIN
WASHINGTON,
DC DOWNTOWN



REGISTRANTS

Please email your logo to llittle@ahrinet.org. TIFF or EPS formats preferred. JPEGs also accepted. For good quality reproduction, files must be high-resolution (300 dpi) if sending in Photoshop format.

Please list the names and email addresses of your company's complimentary and regular fee registrants below.

Complimentary Registrants:

Additional Registrants: (\$450 before April 29; \$500 after April 29)

Name: _____

Name: _____

Email: _____

Email: _____

Name: _____

Name: _____

Email: _____

Email: _____

Name: _____

Name: _____

Email: _____

Email: _____

Name: _____

Name: _____

Email: _____

Email: _____