



## FOR IMMEDIATE RELEASE

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### AHRI and the CEBC Sign MOU to Advance Energy Efficiency in the MENA Region

**Dubai, UAE** - The Air-Conditioning, Heating, & Refrigeration Institute (AHRI) and the Clean Energy Business Council, Ltd. (CEBC) recently signed a Memorandum of Understanding (MOU) to further compliance with harmonized energy efficiency policies, codes, and regulations in the Middle East and North Africa (MENA) region. The agreement outlines shared goals for both organizations and encourages regional dialogue with stakeholders on building performance, energy conservation, and environmental sustainability.

The two associations will collaborate on several activities, including joint advocacy efforts to accelerate implementation of recognized testing and rating standards. Promoting product certification programs, compliance, and verification mechanisms through the MOU will support the region's efforts regarding green building codes and exceeding minimum energy performance standards.

"It is a great opportunity to join hands with AHRI and focus on energy efficiency initiatives in line with the regional commitments under COP21, UAE's Energy Strategy 2050, and several demand-side management and energy strategies by the governments across the MENA region," said CEBC Chairman, H.E. Dr. Nasser Saidi.

AHRI President and CEO Stephen Yurek added, "As a leading organization in the development of standards, environmental, and energy guidelines with an emphasis on industry-government cooperation, we are delighted to enter into this partnership with the CEBC and work toward raising the bar of energy efficiency in the MENA region."

#### Media Contacts

**AHRI:** Francis Dietz, VP, Public Affairs - +01.703.524.8800 x355/ [fdietz@ahrinet.org](mailto:fdietz@ahrinet.org)

**CEBC:** Ahmed Samir Elbermbali, Managing Director +971 50 953 8852 / [ahmed@cebcmena.com](mailto:ahmed@cebcmena.com)

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#### [About AHRI](#)

The Air-Conditioning, Heating, and Refrigeration Institute (AHRI) is the trade association representing manufacturers of air conditioning, heating, and commercial refrigeration, and water heating equipment. An internationally recognized advocate for the industry, AHRI develops standards for and certifies the performance of many of these products. AHRI's 300+ member companies manufacture quality, efficient, and innovative residential and commercial air conditioning, space heating, water heating, and commercial refrigeration equipment and components for sale in North America and around the world. Learn more about AHRI's office in the MENA region [here](#).

**About CEBC**

The Clean Energy Business Council (CEBC) is a non-profit organization dedicated to promoting clean energy including renewables, energy efficiency, smart grid, energy storage, electric mobility, climate finance, etc. The CEBC provides a platform to further dialogue between the public and private sectors to develop much needed policy and regulation to help drive the implementation of clean energy across the MENA region. Learn more about the CEBC, its activities and how to become a member [here](#).