

**AHRI**   
**LEADERSHIP**  
**FORUM 2024**

**PALM SPRINGS**  
**CALIFORNIA**  
**NOVEMBER 17-19**



*Sponsorship Opportunities*



# AHRI LEADERSHIP FORUM

## *Sponsorship Opportunities*

**Gain visibility and recognition for your company during the 2024 AHRI Leadership Forum at the La Quinta Resort & Club in Palm Springs, Calif.**

Member company representatives, association guests, and credentialed press will attend the Forum. Last year our sponsorship webpage was visited 4,878 times!

Once a sponsor has reached the number of complimentary registrations allotted for its sponsorship level (details enclosed), additional registrants from the company are welcome to register at the current registration fee. Please list the names and email addresses of your company's complimentary and additional registrants on the form so they can be processed to register for the Leadership Forum.

AHRI is offering five levels of sponsorship. We appreciate your commitment to AHRI and look forward to welcoming you in November.

**For detailed information about events or programs available for recognition and sponsorship, please contact Lauren Little, at [703-600-0354](tel:703-600-0354) or via email at [llittle@ahrinet.org](mailto:llittle@ahrinet.org).**



# DIAMOND SPONSORSHIP - \$30,000

## Option #1:

### **Welcome Reception and Dinner**

*Sunday, November 17*

## Option #2:

### **Reception and Dinner**

*Monday, November 18*

- Four (4) complimentary Leadership Forum registrations
- One (1) reserved table at the sponsored event
- Corporate logo on signage
- Corporate logo on napkins
- Company recognition at the Opening Session and Annual Chairman's Breakfast
- Acknowledgement and corporate logo included in the AHRI Leadership Forum mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website

## Option #3:

### **Meeting Space Wi-Fi**

*Sunday, November 17 - Tuesday, November 19*

- Four (4) complimentary Leadership Forum registrations
- Company recognition through Wi-Fi network and/or password
- Corporate logo on signage near the registration desk
- Company recognition at the Opening Session and Annual Chairman's Breakfast
- Acknowledgement and corporate logo included in the AHRI Leadership Forum mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website



# PLATINUM SPONSORSHIP - \$20,000

## Option #1:

### Annual Chairman's Breakfast

*Monday, November 18*

## Option #2:

### Incoming Chairman's Lunch

*Tuesday, November 19*

- Three (3) complimentary Leadership Forum registrations
- One (1) reserved table at the sponsored event
- Corporate logo projected at the beginning of the event
- Corporate logo on signage
- Corporate logo on napkins
- Company recognition at the Opening Session and Annual Chairman's Breakfast
- Acknowledgement and corporate logo included in the AHRI Leadership Forum mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website



# GOLD SPONSORSHIP - \$15,000

### Golf Tournament with Boxed Lunches and Beverage Cart

*Monday, November 18*

- Two (2) complimentary Leadership Forum registrations
- Company logo on individual golf carts and golf balls
- Company recognition at the Opening Session and Annual Chairman's Breakfast
- Acknowledgement and corporate logo included in the AHRI Leadership Forum mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website



## SILVER SPONSORSHIP - \$12,000

### **“Welcome to Palm Springs” Gift with Personalized Company Message for All Attendees**

*(Distributed at registration from Saturday, November 16 - Tuesday, November 19)*

- One (1) complimentary Leadership Forum registration
- Corporate logo or message on the packaged gift item
- Company recognition at the Opening Session and Annual Chairman’s Breakfast
- Acknowledgement and corporate logo included in the AHRI Leadership Forum mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor’s website



## BRONZE SPONSORSHIP - \$7,000

### **Hospitality**

*Saturday, Sunday, Monday, or Tuesday of the meeting*

- One (1) complimentary Leadership Forum registration
- Company logo on signage in the hospitality area
- Company logo on beverage sleeves
- Company recognition at the Opening Session and Annual Chairman’s Breakfast
- Acknowledgement and corporate logo included in the AHRI Leadership Forum mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor’s website

# MOBILE APP SPONSORSHIP - \$2,000



- Banner advertisement and link in mobile meeting app (640x80 pixels)
- Company recognition at the Opening Session and Annual Chairman's Breakfast
- Acknowledgement and corporate logo included in the AHRI Leadership Forum mobile app
- Acknowledgement and corporate logo on the AHRI website, with a link to the sponsor's website

# AHRI LEADERSHIP FORUM 2024

## *Sponsorship Agreement*

Company: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal/Zipcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_ Ref No. for Billing Purposes: \_\_\_\_\_

Indicate your level of support:

- Diamond Option 1: Welcome Reception and Dinner**—November 17, 2024 (\$30,000)
- Diamond Option 2: Reception and Dinner**—November 18, 2024 (\$30,000)
- Diamond Option 3: Meeting Space Wi-Fi** (\$30,000)
- Platinum Option 1: Annual Chairman’s Breakfast**— November 18, 2024 (\$20,000)
- Platinum Option 2: Incoming Chairman’s Lunch** – November 19, 2024 (\$20,000)
- Gold: Golf Tournament with Boxed Lunches and Beverage Cart** (\$15,000)
- Silver: “Welcome to Palm Springs” Gift with Personalized Company Message** (\$12,000)
- Bronze: Saturday, Sunday, Monday, or Tuesday Hospitality** (\$7,000)
- App Sponsorship:** (\$2,000)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**To ensure your participation as a sponsor,  
please complete and return this agreement to:**

Lauren Little, Manager, Meetings and Events  
Air-Conditioning, Heating, and  
Refrigeration Institute  
2311 Wilson Boulevard, Suite 400  
Arlington, VA 22201-3001  
[llittle@ahrinet.org](mailto:llittle@ahrinet.org)

**Please also email your current logo to  
[llittle@ahrinet.org](mailto:llittle@ahrinet.org).**

Illustrator, .ai, or .eps formats are preferred.  
For high quality reproduction, if sent in Photoshop,  
.jpeg files must be high resolution (300 dpi).

**Please list the names and email addresses of your company's complimentary and regular fee registrants below.**

**Complimentary Registrants:**

**Additional Registrants:**

\$900 by September 27

\$950 from September 27 - October 25

\$1,000 after October 25 and onsite:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

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